



A Message From the President to Our Valued Clients

Our stations, WMRD and WLIS, are committed to promoting and developing our communities. Our listeners depend on WMRD and WLIS as the credible, dependable, and trustworthy voice for their towns. You too are invited to join our efforts by helping us reach the potential inherent in these communities.

Remember - Our listeners want to hear your message: They want to know what's new and different about your product or service; the features, benefits, and values of YOUR OFFERS.

WMRD and WLIS are dedicated to providing you with increased sales, increased revenue, and increased profits from your current and newly found customers.

We invite you to review carefully the enclosed materials. They will give you more information and ideas about how we can work together on our mutual goals: Better business, better communities.

A handwritten signature in black ink that reads 'Don DeLeon'. The signature is written in a cursive, flowing style.

President, Crossroads Communications